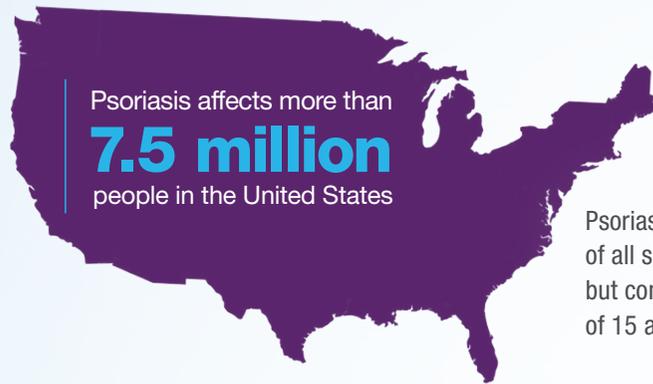




IMPORTANT THINGS
—— TO KNOW ABOUT ——
PLAQUE PSORIASIS



IMPORTANT THINGS TO KNOW ABOUT PLAQUE PSORIASIS



Psoriasis affects men, women, and children of all skin colors. It can happen at any age, but commonly begins between the ages of 15 and 25.

Plaque psoriasis is caused by an overactive immune system, and it is not contagious. Some common triggers are:



Stress



Skin trauma



Environment



Illness



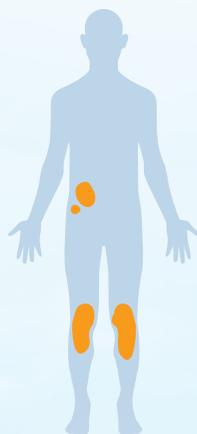
Medication

Plaque psoriasis may appear on any part of the body and can be mild, moderate or severe



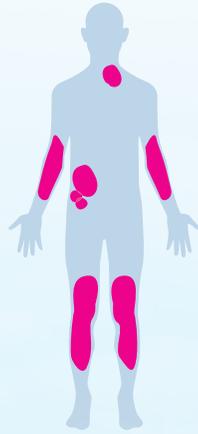
MILD

Less than 3% of the body



MODERATE

3%-10% of the body



SEVERE

More than 10% of the body



Psoriasis may affect areas of your life other than your physical health

It may affect your emotional health, your relationships, and how you handle stress. It could even affect areas of your life that you wouldn't expect, such as the clothes you choose to wear.



Treatment choices

- Creams or ointments that are applied to the skin (topicals)
- Medications that are taken either orally or as an injection that work throughout the whole body
- Ultraviolet light also known as phototherapy



The choice of treatment may be based on:

- The severity of psoriasis
- Where the plaques are located
- Age
- How it impacts the person's quality-of-life
- Other medical conditions the person may have
- Difficulty with how the medication is given
- The potential side effects or reactions vs the benefits of taking the medication



Applying topical steroids is the preferred treatment

Topical steroids help to slow down the production of skin cells which cause scaly plaques and reduce inflammation. They may be used alone or in combination with another medication.

Clobetasol propionate or betamethasone dipropionate are two active ingredients used for topical treatment of plaque psoriasis. Ask your doctor about how they may help you to control your psoriasis symptoms.



Sernivo Spray is a prescription corticosteroid medicine used to treat mild to moderate plaque psoriasis in adults



Sernivo[®]
(betamethasone dipropionate)
Spray, 0.05%



IMPORTANT THINGS TO KNOW ABOUT SERNIVO

(betamethasone dipropionate) **Spray**, 0.05%



For hard-to-reach and wide-spread areas.

A thin, consistent, easy spray application.



A lotion-like feel. Because of its unique formulation, once sprayed on the skin, it can be rubbed in like a lotion.



Early Onset. Improvement of red, flaky and raised plaques may be seen after only 4 days of treatment.



Approved for use up to 4 weeks



The most common side effects of Sernivo Spray include itching, burning, stinging, pain, and thinning of skin (atrophy) at the treatment site. These are not all the possible side effects of Sernivo Spray.

INDICATION AND IMPORTANT SAFETY INFORMATION

What is SERNIVO Spray?

SERNIVO Spray is a corticosteroid indicated for the treatment of mild to moderate plaque psoriasis in people 18 years of age and older.

It is not known if SERNIVO Spray is safe and effective in children under 18 years of age. SERNIVO Spray is not recommended for use in patients under 18 years of age.

IMPORTANT SAFETY INFORMATION

SERNIVO Spray is for use on the skin only.

Do not get SERNIVO Spray near or in your eyes, mouth, or vagina.

Before you use SERNIVO Spray, tell your doctor about all of your medical conditions, including if you:

- are allergic to any of the ingredients in SERNIVO Spray.
- have thinning of the skin (atrophy) at the treatment site.
- are pregnant or plan to become pregnant. It is not known if SERNIVO Spray will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if SERNIVO Spray passes into the breast milk.

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines. Especially tell your doctor if you take other corticosteroid medicines by mouth or on your skin.

How should I use SERNIVO Spray?

- Use SERNIVO Spray exactly as your doctor tells you to use it.
- Your doctor should tell you how much SERNIVO Spray to use and where to apply it.
- Apply SERNIVO Spray 2 times a day.
- Use SERNIVO Spray for the shortest amount of time needed to treat your plaque psoriasis. Tell your doctor if your skin condition is not getting better after 4 weeks of using SERNIVO Spray. Do not use SERNIVO Spray for longer than 4 weeks.
- Wash your hands after applying SERNIVO Spray.
- Do not use SERNIVO Spray on your face, scalp, underarms (armpits), groin, or areas where your skin may touch or rub together.
- Do not bandage, cover, or wrap the treated skin area, unless your doctor tells you to.

What are the possible side effects of SERNIVO Spray?

- **SERNIVO Spray can pass through your skin.** Too much SERNIVO Spray passing through your skin can cause your adrenal glands to stop working. Your doctor may do blood tests to check for adrenal gland problems.

The most common side effects of SERNIVO Spray include itching, burning, stinging, pain, and thinning of skin (atrophy) at the treatment site. These are not all the possible side effects of SERNIVO Spray. Call your doctor for medical advice about side effects.

To report SUSPECTED ADVERSE REACTIONS, contact Primus Pharmaceuticals, Inc. at 1-480-483-1410 or the FDA at 1-800-FDA-1088 or www.fda.gov/medwatch



Impoyz Cream is a prescription corticosteroid medicine used to treat moderate to severe plaque psoriasis in adults

IMPORTANT THINGS TO KNOW ABOUT IMPOYZ

(clobetasol propionate) Cream, 0.025%



A clinically-proven topical with a trusted ingredient dermatologists have prescribed for years for psoriasis.



Lowest concentration of clobetasol (0.025%), in a vehicle you'll appreciate. Its unique formulation can penetrate the layers of skin easier, and stay there longer, delivering efficacy at half of the usual dose.



Propylene Glycol-Free. Propylene Glycol (named *Allergen of the Year* in 2018 by the American Contact Dermatitis Society), is commonly used in formulations prescribed to treat plaque psoriasis. It may interfere with the skin's structure, which is already affected by psoriasis.



Approved for use up to 2 consecutive weeks



The most common side effect of Impoyz Cream includes discoloration of the treated site. This is not the only possible side effect of Impoyz Cream.

impoyz[®]
(clobetasol propionate)
Cream, 0.025%



INDICATION AND IMPORTANT SAFETY INFORMATION

What is IMPOYZ Cream?

IMPOYZ Cream is a corticosteroid used to treat moderate to severe plaque psoriasis in people 18 years of age and older. It is not known if IMPOYZ Cream is safe and effective in children under 18 years of age. IMPOYZ Cream is not recommended for use in children under 18 years of age.

IMPORTANT SAFETY INFORMATION

IMPOYZ Cream is for use on the skin only.

Do not get IMPOYZ Cream near or in your eyes, mouth, or vagina.

Before using IMPOYZ Cream, tell your doctor about all your medical conditions, including if you:

- have thinning of the skin (atrophy) at the treatment site.
- have a skin infection. You may need to treat the skin infection before using IMPOYZ Cream.
- have diabetes.
- have adrenal gland problems.
- plan to have surgery.
- have liver problems.
- are pregnant or plan to become pregnant. It is not known if IMPOYZ Cream will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if IMPOYZ Cream passes into breast milk.

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines. Especially tell your doctor if you take other corticosteroid medicines by mouth or on your skin.

Do not use other products containing a corticosteroid medicine with IMPOYZ Cream without talking to your doctor first.

How should I use IMPOYZ Cream?

- Use IMPOYZ Cream exactly as your doctor tells you to use it.
- Your doctor should tell you how much IMPOYZ Cream you should use and where to apply it.
- Apply a thin layer of IMPOYZ Cream to the affected skin areas 2 times each day and rub in gently and completely.
- Use IMPOYZ Cream for the shortest amount of time needed to treat your plaque psoriasis. Tell your doctor if your skin condition is not getting better after 2 weeks of using IMPOYZ Cream. Do not use IMPOYZ Cream for longer than 2 weeks in a row.
- Do not use IMPOYZ Cream on your face, scalp, underarms (armpits), groin, or areas where your skin may touch and rub together.
- Do not use IMPOYZ Cream if thinning of the skin (atrophy) is present.
- Do not bandage, cover, or wrap the treated skin area unless your doctor tells you to.
- Wash your hands after you apply IMPOYZ Cream.
- See your doctor regularly to check your symptoms and side effects while using IMPOYZ Cream

What are the possible side effects of IMPOYZ Cream?

IMPOYZ Cream may cause serious side effects, including:

- **Symptoms of a disorder where the adrenal gland does not make enough of certain hormones (adrenal insufficiency) during treatment or after stopping treatment with IMPOYZ Cream.** Your doctor may do blood tests to check for adrenal gland problems.
- **Cushing syndrome**, a condition that can happen when your body is exposed to too much of the hormone cortisol. Your doctor may do tests to check for this.
- **High blood sugar (hyperglycemia) or diabetes mellitus that has not been diagnosed can happen with treatment.** Your doctor may do tests to check for this.
- **Skin reactions at the treated skin site.** Tell your doctor if you get any skin reactions or skin infections.
- **Effects on growth and weight in children.**

The most common side effect of IMPOYZ Cream includes discoloration of the treated site. These are not all the possible side effects of IMPOYZ Cream. Call your doctor for medical advice about side effects.

You may report side effects to Primus Pharmaceuticals, Inc. at 480-483-1410 or FDA at 1-800-FDA-1088 or www.fda.gov/medwatch

Ask your doctor
about the variety of
plaque psoriasis treatments
Primus Pharmaceuticals offers
to support your treatment goals.

www.primusrx.com

Psoriasis Sources: **1.** Psoriasis Organization. <https://www.psoriasis.org/about-psoriasis/> **2.** Kuchekar AB, *Int. J. of Pharm. & Life Sci. (IJPLS)*, Vol. 2, Issue 6: June: 2011, 857-877

Impoz Sources: **1.** Impoz [package insert]. **2.** Draelos Z, et al. National Society for Cutaneous Medicine. 2018. 2:(6)410-420. **3.** Trivedi K et al. *Int. Res. J. Pharm.* 2018;9 (5). **4.** Ghadially R, et al. *Invest Dermatol.* 1996; 107:558-564. **5.** Elmetts CA et al. Joint AAD and NPF: Guidelines of care for the management and treatment of psoriasis with topical therapy and alternative medicine modalities for psoriasis severity measures. *J Am Acad Dermatol.* 2021;84:432-70

Sernivo Sources: **1.** Wozel G. *Clin Dermatol.* 2008;26(5):448-459. **2.** Gold LS, Jackson JM, Knuckles MLF, Weiss JS. *J Drugs Dermatol.* 2016;15(3):334-342 **3.** Jackson J, Grove G, Allenby K, Houser T. Poster presented at Winter Clinical, Kona, HI, January 13-18, 2017. **4.** Sernivo [package insert] Primus Pharmaceuticals, Inc. 2021. **5.** Fowler J, Sidgiddi S, Allenby K. Poster presented at Winter Clinical, Kona, HI, January 13-18, 2017. **6.** Del Rosso JQ. Topical Corticosteroid Therapy for Psoriasis—A Review of Clobetasol Propionate 0.025% Cream and the Clinical Relevance of Penetration Modification. *J Clin Aesthet Dermatol.* 2020;13(2):22-29



IMPOYZ and SERNIVO are registered trademarks of Primus Pharmaceuticals, Inc.
© 2022 Primus Pharmaceuticals, Inc. All rights reserved.